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Get Ya Money Part 1

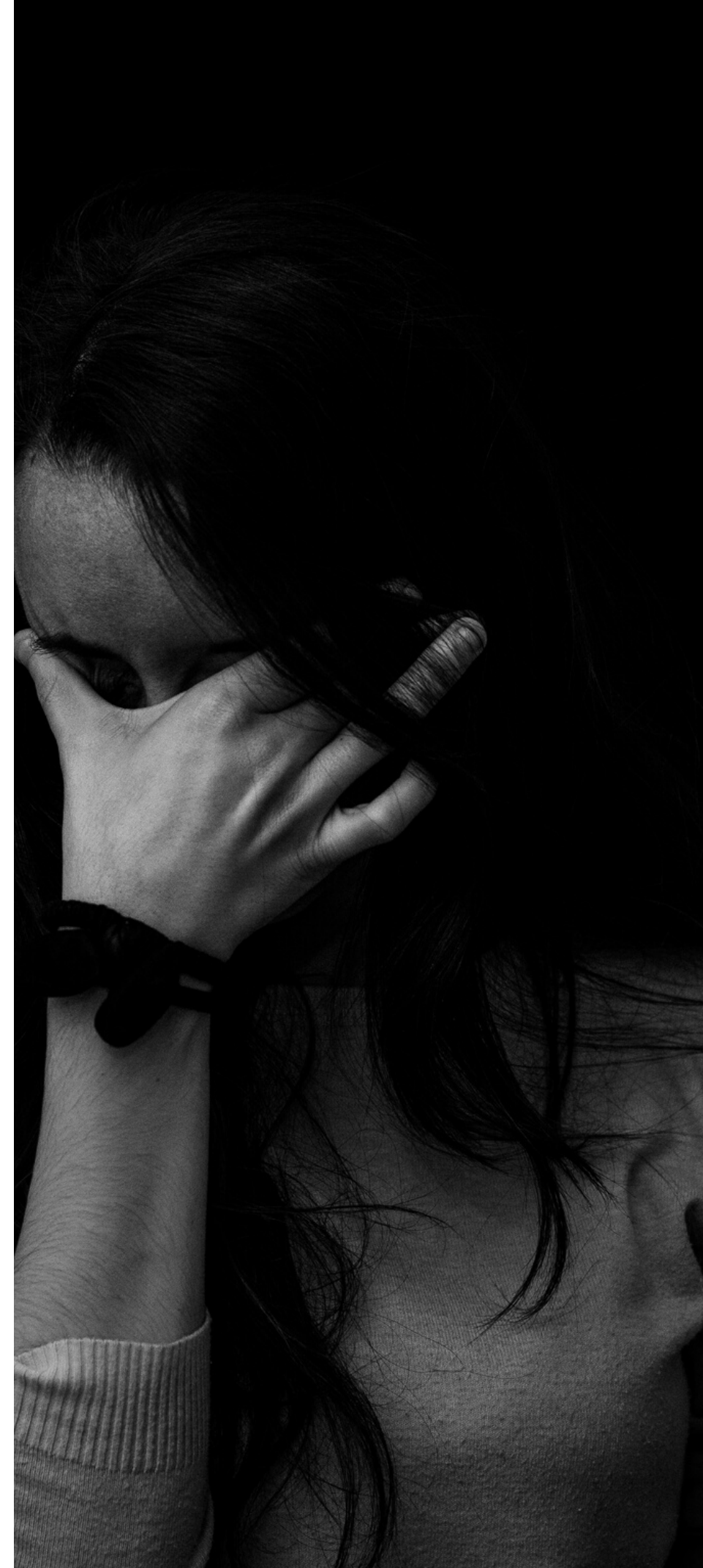
by Kubi Springer



61% OF WOMEN

61% of women would rather talk about their own death, than talk about money!

*- Extract taken from 'I AM MY BRAND' By Kubi Springer
Quote by Merrill Lynch (2016)*



Let's Do The Work!

1. What salary/fee are you on at the moment?

2. What are the comparable salaries/fees in the market? (You will need to go back to your PESTLE research to answer this)

3. What strategic steps could you take to get that promotion?

a. Where is the evidence of your deliverables?

b. How are you tracking your day-to-day successes?

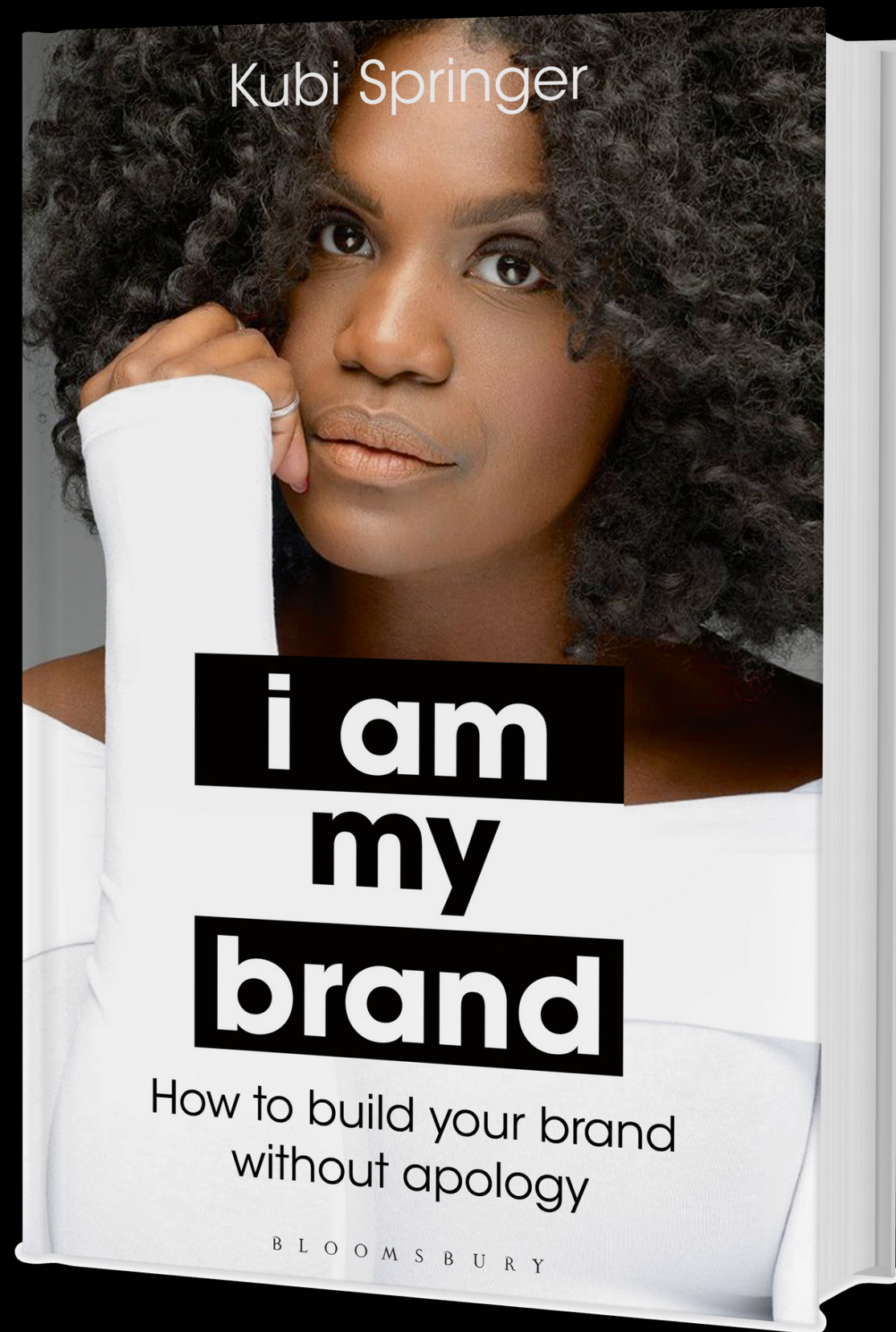
c. What project could you take on to show added value to your company or clients?

Let's Do The Work!

d. What reasons could they give you to say 'no'?

e. What will be your counter agreements?

4. If all else fails - what date will you put in your diary as your leaving date?



“**DEFINE YOUR BRAND**
OR THE WORLD
WILL DEFINE IT FOR YOU”

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