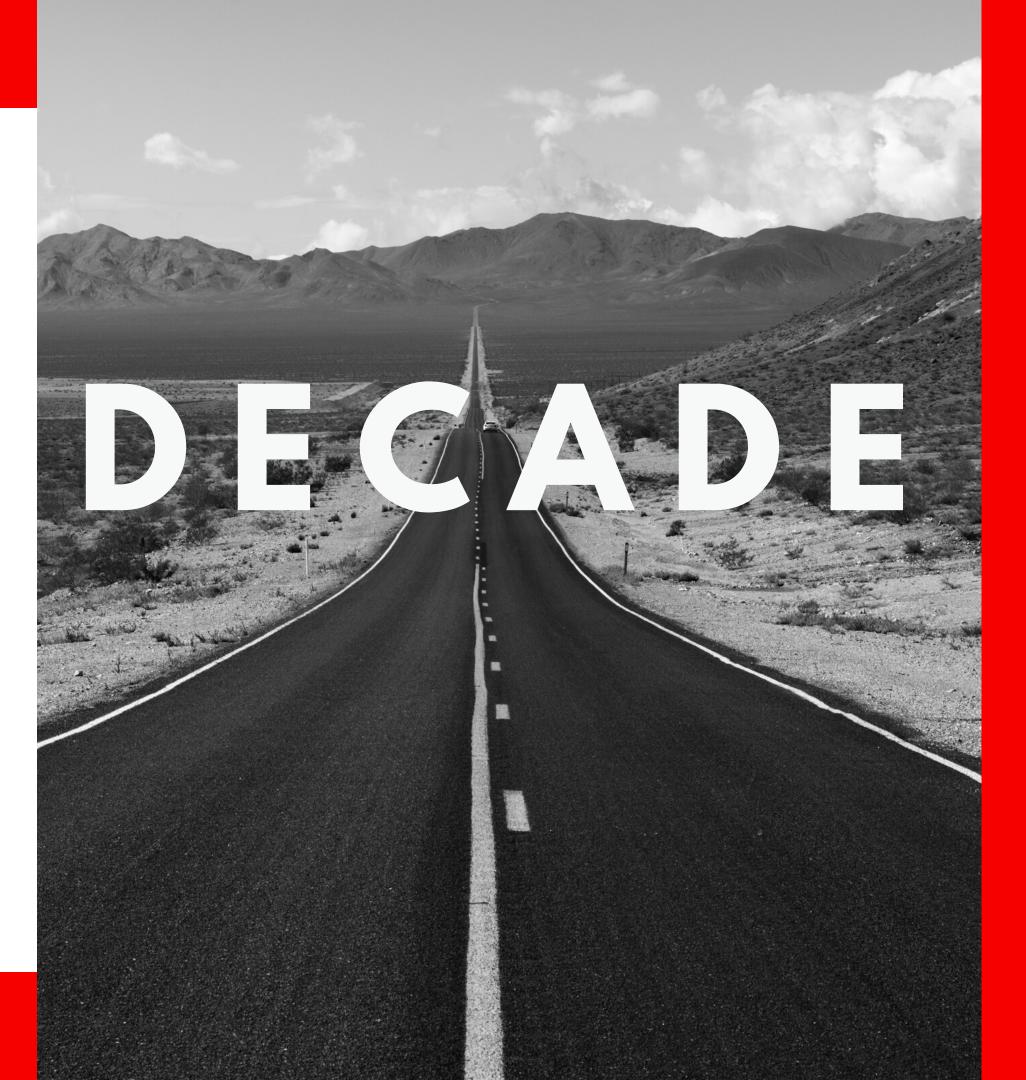
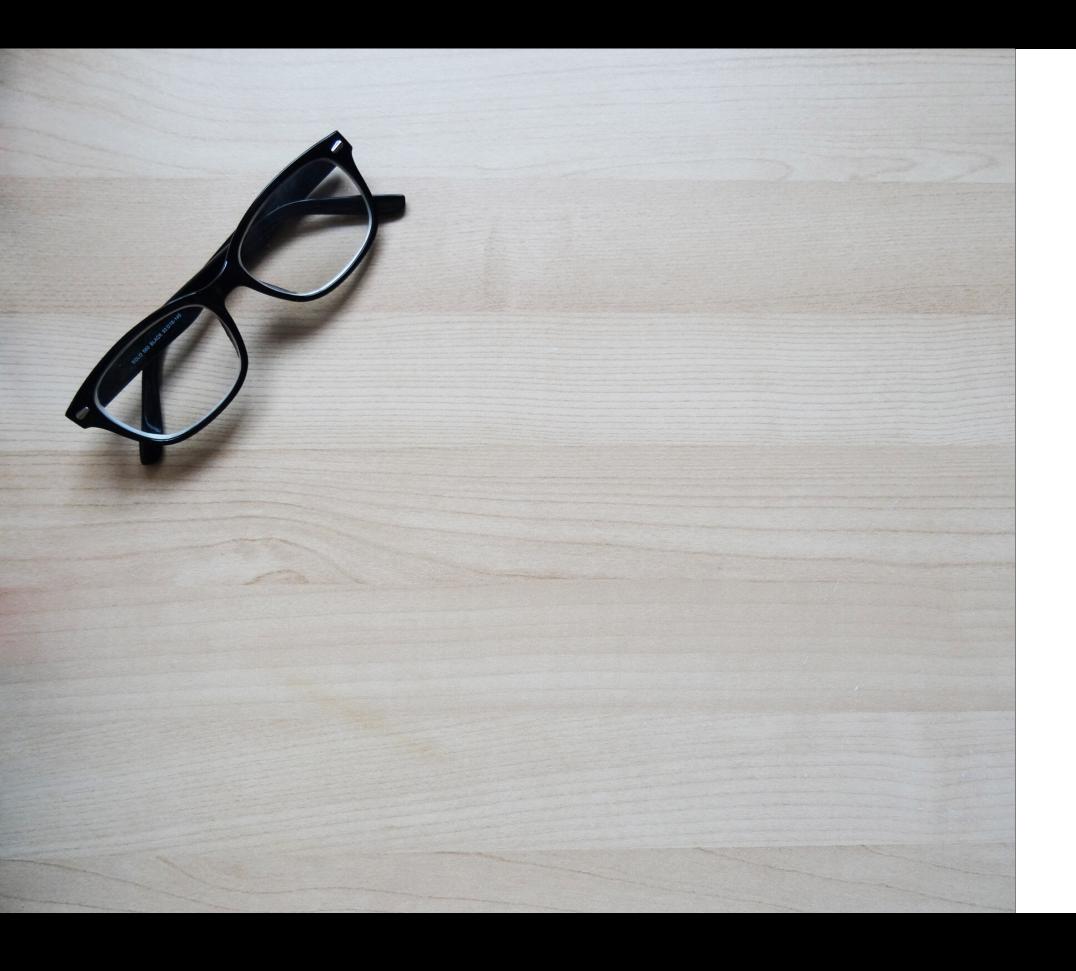
**SHEBUILDSBRANDS** 

# VISION for the

By Kubi Springer





### WHAT DO YOU SEE?

We review our lives based on decades saying such things as 'I am an '80s baby', but why don;t we plan our lives based on decades?

Below are a set of questions to challenge your thinking on how you create a vision for yourself, and what core elements you need to consider.

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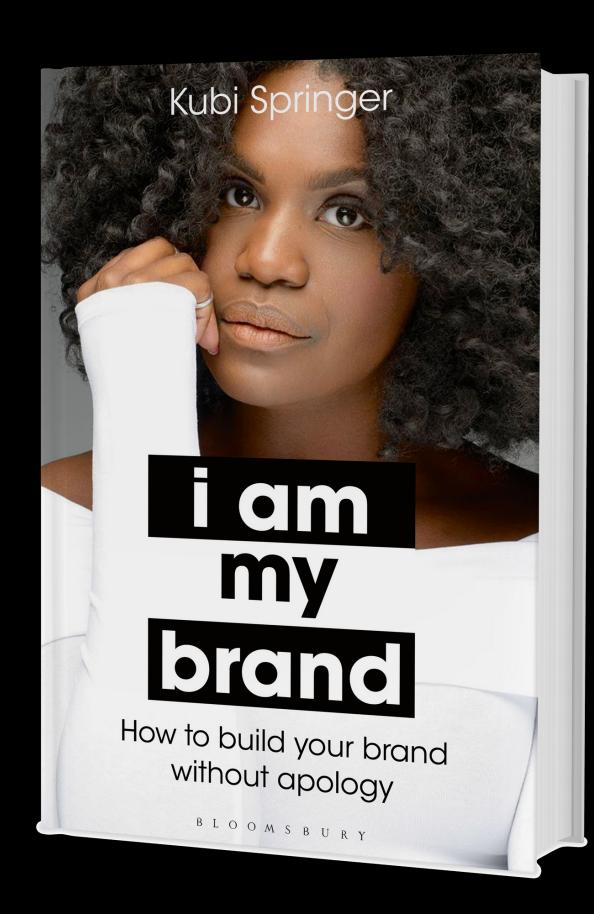
## Let's Do The Work!

Fill out the following:
Where will I be in 10 years time?
Why is this important to me? (What is the mission for this next decade?)
What milestones can I put in place?
What are my success factors?

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# Let's Do The Work!

-ill out the following:
Who do I need to become, to get what I want?
What am I prepared to struggle through, to get what I want?
How will I bounce back?
How will I reward myself?



# DEFINE YOUR BRAND OR THE WORLD WILL DEFINE IT FOR YOU 15,7

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