

I AM MY BRAND BY KUBI SPRINGER



Limiting Self Belief

....here come the gremlins.

LIMITING SELF-BELIEF

Our Gremlins

For some it's a fear of failure, but for many, including me, those little gremlins come about through fear of success

- Extract taken from 'I AM MY BRAND' By Kubi Springer

**THE
GREMLINS
THAT WERE
SCREAMING
AT ME WERE
MY LIMITING
SELF-BELIEF**

WHAT IS LIMITING SELF-BELIEF

Limiting beliefs are those which constrain us in some way. Just by believing them, we do not think, do or say the things that they inhibit. And in doing so we impoverish our lives. We may have beliefs about rights, duties, abilities, permissions and so on. Limiting beliefs are often about our selves and our self-identity. In any case, they sadly limit us.



What Are Your Gremlins?

They Make Up Their Minds To Win

Those who have built a successful personal brand don't stop having those feelings. They don't stop having rough starts or bad times. They, like you and I, have their own fair share of Gremlins. But they have done something that is so simplistic, most don't believe it's effective.

They decide to win.

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**Success is a choice,
not a given.**



“**DEFINE YOUR BRAND**
OR THE WORLD
WILL DEFINE IT FOR YOU”

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