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GET IN THE ROOM

By Kubi Springer



**POWER IS NOTHING UNLESS
YOU CAN TURN IT INTO
INFLUENCE**



Let's Do The Work!

1. Which rooms do you need to be in?

2. What will it cost you?

3. What work do you need to do before going in?

Let's Do The Work!

4. What are the objectives and projected outcomes?

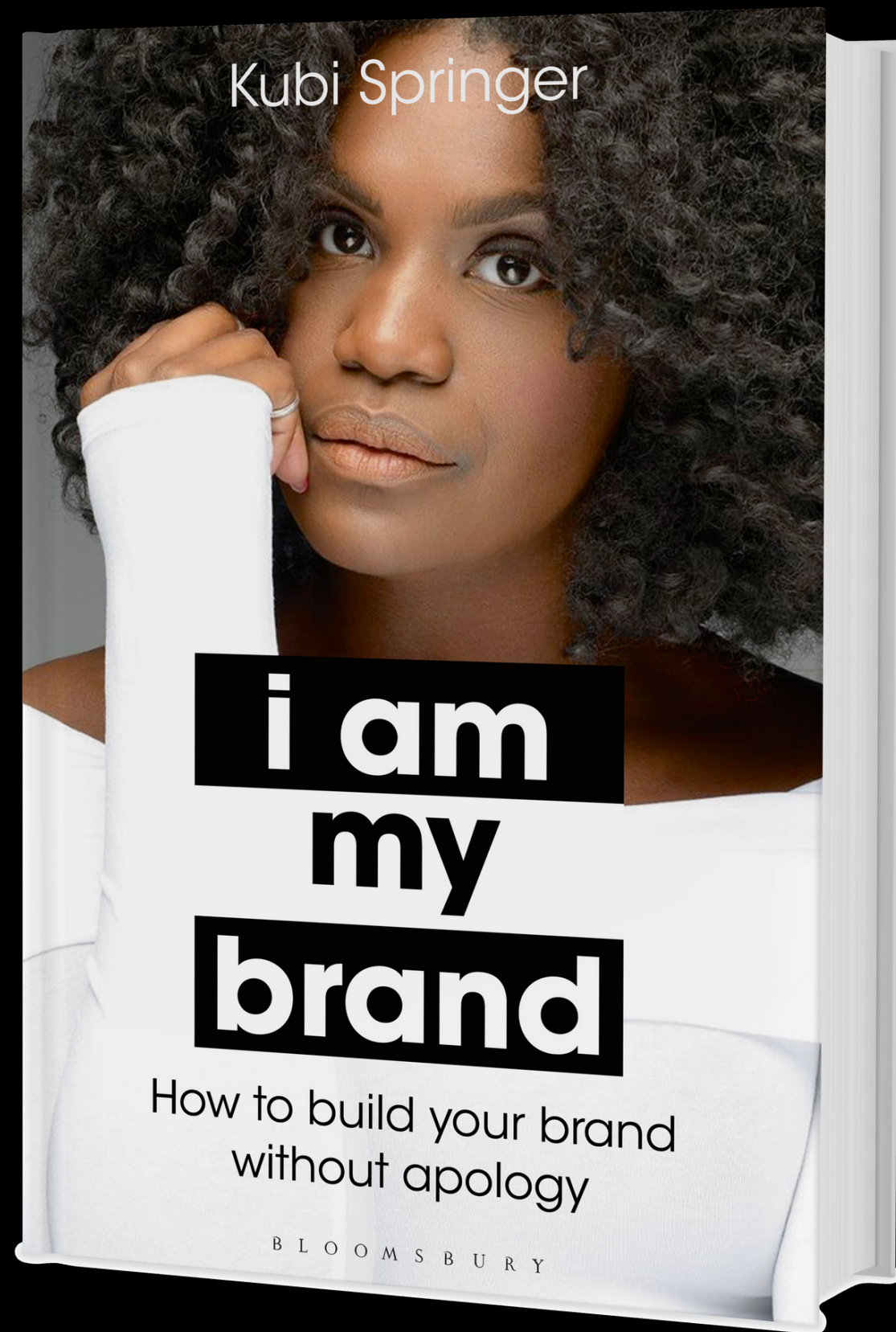
5. Listen more than you talk! How do you do that?

6. What are your CTAs?

Let's Do The Work!

7. What is the follow-up strategy?

8. What is the retention strategy?



“**DEFINE YOUR BRAND**
OR THE WORLD
WILL DEFINE IT FOR YOU”

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